



The Abbotsford Female Hockey Association (AFHA) is proud to announce the return of our 2nd Annual Girls with Goals Hockey Tournaments. This year, building on the success of our Inaugural tournament, we are thrilled to host 2 weekends of fun, team building and competitive hockey at multiple age and skill levels:

October 10 – 14, 2024 U15, U18 House ‘C’ and Rep ‘A’ Tiers 2, 3,4

November 1 – 3, 2024 U11, U13 House ‘C’

The growth of our tournament is a testament to the increased participation, importance and financial support of female sports and we are so proud to play our part. We look forward to welcoming over 40+ teams and their families from across BC and farther to our beautiful City in the Country, Abbotsford. They will stay in our hotels, dine in our restaurants and patronize many local and small businesses over these 2 weekends and we are excited to contribute positively to the economy, the community and the Abbotsford Female Hockey Association.

We can't do it without the help of our corporate community and are looking for support from businesses and organizations who want to support youth sport and making Abbotsford a place proud to host events of this scale and welcome the participants and their families.

The AFHA invites you to become a tournament supporter and help us manage the cost of an event this size so we can make the experience and memories high!

We understand there are lots of events looking for your support, but we hope you will consider this unique opportunity. Please take a look at our Sponsor Opportunities on the next page and if you can support with an in-kind donation of products or services or discounted services that can help our tournaments be a success, we'd love to chat more.

Thank you for your consideration, please don't hesitate to reach out at your convenience and thank you for supporting girl's hockey here in Abbotsford.

Sincerely,

Jen Graham

Abbotsford Female Hockey Association

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Sponsorship Opportunities 2024

	In Kind Donations*	Bronze	Silver	Gold	Champion (one per tournament)
		\$250 - \$500+	\$750+	\$1000+	\$2500+
Logo on AFHA Tournament website	Listing	✓	✓	✓	
Logo on event signage at each arena	Listing	✓	✓	✓	Title Sponsor
Logo on Banner at each arena		✓	✓	✓	Title Sponsor
Logo on age specific Standings signs (6 age categories/levels available)			✓	✓	On all standing boards for one tournament
Logo on Player Gift (Tbc all players will receive plus sold on site)				✓	✓
Opportunity to add collateral marketing materials or coupon to Player Welcome Bags			✓	✓	✓
Opportunity to present Player of the Game Awards (Finals and Championship Games – 6 available)				✓	✓
Thank you gift	✓	✓	✓	✓	✓

*We are also looking for donations of items or services for the many coaches, volunteers and officials who make the tournament a reality. Some items could be:

- Discount for team's or families at local businesses
- Player of the game prizing donations
- Promotional items for welcome bags – bracelets, stickers, stick tape, necklaces, toques or hats)
- Snacks (fruit, granola bars, water, gatorade, coffee, donuts)
- Skate sharpening services or discounts